

JSS Mahavidyapeetha JSS Academy of Technical Education, Noida Department of Management Studies.



FACULTY PROFILE

1. Personal Details

NAME	Mr. SADASHIVA T	
DEPARTMENT	MANAGEMENT STUDIES	
DESIGNATION	ASSISTANT PROFESSOR	
PHONE	8882636862	=
EMAIL ID	sadashivat.dms@jssaten.ac.in	
Date of Joining	08-08-2013	
(JSSATEN)		A CONTRACTOR OF THE PARTY OF TH

2. Experience

Total Experience in Years: 10	Teaching: 8	Industry: 2	Research: 4
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3. Qualifications

COURSES	SPECIALIZATION	Year of Award	INSTITUTION	UNIVERSITY
B.E.	Electronics and Communication	2009	Canara Engineering College, Mangalore	Visweswaraya Technical University
M.B.A	Marketing	2011	Jawaharlal Nehru National College of Engineering, Shimoga	Visweswaraya Technical University
Ph.D. (Pursuing)	Marketing	-	School of Business, Galgotias University, Greater Noida	Galgotias University
Post Doc.	-	-	-	-

4. Research & Publications

Papers Published in Web of Science indexed Journals	International: 00	National: 00
Papers Published in SCOPUS indexed Journals	International: 01	National: 00
Papers Published in other Journals	International: 01	National: 00
Papers Presented in Conferences / Symposium	International: 05	National: 02
Books / Book chapters Published		-

5. Research Guidance

PhD Guide? Give field & University	-	-
PhDs / Projects Guided	-	-

6. Grants

i. Funds Received (Projects)

Project Name	Grant Amount	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
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ii. Patents

Sl. No.	Title Details	Details of award of patent / Filed
-	-	-

iii. Consultancy

Title of the work	Amount in Rs.	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
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7. Awards Received

Awards	
"Best	
Paper	-
Award"	

8. Publications

i. International Journals

Sl. N	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impac t Factor	Publishe r
1	"Digital marketing adoption changes the business performanc e dynamics of SMEs in India: A research scope"	Sadashiv a Tandur, Dr. Adarsh Garg, Dr. Mujibur Rahman	International Journal of Advanced Science and Technology,	Vol. 29, No. 7, (2020),	Scopu s	0.48	
2	Role of eCRM in Indian Banks",	Sadashiv a T	International Journal of Developmen t Research	Volum e 06, Issue, 05, Page no. 7984- 7987	-	7.012	

ii. National Journals

Sl. No.	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impact Factor	Publisher
-	-	-	-	-	-	-	-

iii. Conferences

Sl. No.	Title of the paper	Name(s) of Author(s)	Name of the Conference	Volume No. Issue No. Year	WOS / Scopus	Impact Factor	Publisher
1	Green Management	Sadashiva T	VERVE 2010	2010	-	-	-
2	Leadership Challenges for Gen Next	Sadashiva T	Leadership and CSR	2010	-	-	-

iv. Workshops/Conferences Attended

Sl. No.	Name of the workshop / Conference	Organizer	Date
1	Emerging trends in new world of work	JSSATE, Noida	22nd June to 27th June 2020
2	Learning through Transitions and Transformations	JSSATE, Noida	13th to 18th July 2020
3	Digital Learning with Multidisciplinary Approaches (DLMA)	JSSATE, Noida	12 - 17 June, 2020
4	Combating COVID –19 Pandemic with AI and Robotics: Innovative Indian Startups	JSSATE, Noida	8th to 10th June, 2020
5	Research Writing Skills	Galgotias University, Greater Noida	26th may to 30th May 2020
6	Qualitative Research, Blogs Writing and NeuroScience in outbreak of COVID-19	JSSATE, Noida	20 - 22 May, 2020
7	Data Analysis Using SPSS	Galgotias University, Greater Noida	21-22 April, 2019

8	Entrepreneurship and Digital India	JSSATE, Noida	28th May to 1st June 2018	
9	Entrepreneurship Development	ITS, MohanNagar, Ghaziabad	16th Jan to 27th Jan 2017	
10	Human Values and Professional Ethics	Value Education Cell, AKTU, Lucknow	3rd Jan to 10th Jan 2017	
11	Sustainable Environment Management	NITTR, Chandigarh	14th to 18th March 2016	
12	Effective Curriculum Implementation	NITTR, Chandigarh	7th to 11th March 2016	
13	Technology Management	NITTR, Chandigarh	22nd to 26th Feb 2016	
14	How to do good Research/PhD	JSSATE, Noida	2nd March 2015	
15	Multivariate data Analysis for Management Research	JSSATE, Noida	4th - 8th Aug 2014.	
16	NBA workshop for Experts/Evaluators/Stake holders	JSSATE, Noida	14th to 16th June 2014	
17	Research Publications: Best practices and pitfalls	Jaipuria Institute of Management, Noida	25th and 26th April 2014	
18	Research Essentials using SPSS, MS Word, Zotrero and EBSCO	Bharthi Vidhyapeeth Institute of Management, New Delhi	10th to 14th April 2014	

19	Recent Trends in Management Research	JSSATE, Noida	4th April 2014.
20	Author workshop National Live WebEx by Keith Lambert	JSSATE, Noida	11th September 2013.

v. Workshops / Conference (Organized)

Sl. No.	Name of the workshop / Conference	Organized by	Date	Role
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vi. Conference Attended (those sponsored by AICTE / ISTE / IETE / TEQIP or any other sponsoring body)

Sl. No.	Name of the workshop / Conference	Organizer	Date
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9. Details of NPTEL / COURSERA courses completed

Sl. No.	Name of the subject	Organized by	Date of completion / Award	Grade / Marks
1	Developing Soft Skills and Personality	NPTEL	Sep-Nov 2020	87% (Elite+Silver)

11. Any other information you will like to share about your professional experience